ABOUT US

The Association of Asia-Pacific Business Schools is a non-profit organization. AAPBS is composed of the 6 Executive Committee members, 22 Council representatives, 6 close affiliates, and over 150 member institutions around the world.

OUR MISSION

The primary purpose of AAPBS is to provide leadership and representation to advance the quality of business and management education in the Asia-Pacific region.

Our mission is to collaborate in research and teaching, and working in partnership to improve business school standards and quality.

AAPBS and its members are striving to understand and develop a solid paradigm for an Asian management education model within a global context.

The next decade brings AAPBS exciting challenges and opportunities providing new direction for the Association and its members to follow, enhancing member value, increasing membership and generally looking at firmly establishing the Association not only in the Asia-Pacific but globally.

AAPBS CONFERENCES

AAPBS hosts two conferences each academic year to enable our members and community to work towards the common goal of enhancing management education in the region.

The Academic Conference in Spring provides learning and development for business faculty, training and development specialists, and administrators.

The Annual Meeting in Fall, thought leaders from around the world gather to discuss, share, and build benchmark strategies, best practices, collaborative partnerships, and meaningful friendship.

AFFILIATES & COLLABORATIONS

www.aapbs.org

WELCOME TO THE WORLD OF ASIA-PACIFIC BUSINESS AND MANAGEMENT EDUCATION
Warm greetings from China.

I am deeply honored to be the President of AAPBS, and I also know that it is a great responsibility and a wonderful opportunity for me to serve, and contribute to the development of AAPBS. I would like to extend my sincere gratitude to all the member institutions for your trust and support.

Since its establishment, AAPBS has always aimed to promote and improve the quality of business education and research in the Asia-Pacific region and beyond. Over the past years, AAPBS has made great stride in achieving our goal. Today, AAPBS has become an important international organization that actively expands its influence, and promotes exchanges and cooperation among business educators in the region.

The Asia Pacific region is one of the most economically dynamic regions in the world, generating more and more business innovations and playing an increasingly important role in the world economy. Meanwhile, this region also faces great challenges, many specific to the region. These challenges require greater effort toward business education innovation and better services to the stakeholders of business schools in the region. Against this backdrop, AAPBS should strive to keep innovating to make our collaboration and exchanges more effective, our service to our stakeholders more valuable, and our teaching and research better reflect social responsibility. I am willing to work together with members of the AAPBS community toward achieving these objectives.

I believe that with the collective efforts and collaboration of our members, AAPBS will continue to make a positive social impact and make the world a better place.

May we persevere in our missions and beliefs and move forward toward the new goals.

With very best wishes,

Chong En Bai
President, AAPBS
Dean, School of Economics and Management
Tsinghua University, Beijing, China

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There are currently 22 representatives on the Council, which meet at least twice a year. A council member must be a Full Member of AAPBS who is elected to serve a four-year term. To ensure diversity and representation in the region, a maximum of 2 member institutions from the same country/region are permitted on the Council at any given time.

### REPRESENTATIVE INSTITUTIONS
- Asian Institute of Management
- CFVG, National Economic University
- Chulalongkorn University
- Fudan University
- Hong Kong University of Science and Technology
- National Chengchi University
- National Taiwan University
- National University of Singapore
- KAIST College of Business
- Keio University
- Prasetya Mulya Business School
- Ritsumeikan Asia Pacific University
- Sasin School of Management
- Singapore Management University
- The Chinese University of Hong Kong
- Tsinghua University
- University of Auckland
- University of New South Wales
- University of Otago
- University of Papua New Guinea
- University of Queensland
- Yonsei University

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1. **Full Membership**
   - For business administration and management degree granting institutions of the Asia-Pacific region. Institutions to be eligible must have a formally organized administrative unit responsible for work leading to business or management degrees of baccalaureate and/or graduate level.

2. **Associate Membership**
   - For business administration and management degree granting institutions outside the Asia-Pacific.

3. **Affiliate Membership**
   - For institutions, either inside or outside the Asia-Pacific region, that share similar interests around management education but are not degree granting institutions. Examples of Affiliate Members are, but are not limited to, governmental organizations, research institutions, and corporate training organizations.

4. **Corporate Membership**
   - For companies and organizations, either inside or outside the Asia-Pacific region, which share an interest in management education and the development of business professionals.