

## ABOUT US

The Association of Asia-Pacific Business Schools is a non-profit organization. AAPBS is composed of the 5 Executive Committee members, 22 representatives on the Council, 6 close affiliates, and over 140 member institutions in 30 regions/countries.

Since 2004, the Association vowed to provide leadership and representation in order to advance the quality of business and management education in the Asia-Pacific region through collaboration in research and teaching, and working in partnership to improve business school standards and quality.

## OUR MISSION

The primary purpose of the Association of Asia-Pacific Business Schools (AAPBS) is to provide leadership and representation to advance the quality of business and management education in the Asia-Pacific region.

Our mission is to collaborate in research and teaching, and working in partnership to improve business school standards and quality.

AAPBS and its members are striving to understand and develop a solid paradigm for an Asian management education model within a global context.

The next decade brings AAPBS exciting challenges and opportunities providing new directions for the Association and its members to follow, enhancing member value, increasing membership and generally looking at firmly establishing the Association not only in the Asia-Pacific but globally.

## AFFILIATES & COLLABORATIONS



## AAPBS CONFERENCES

AAPBS hosts two conferences each academic year to enable our members and community to work towards the common goal of enhancing management education in the region.

01

### The Academic Conference

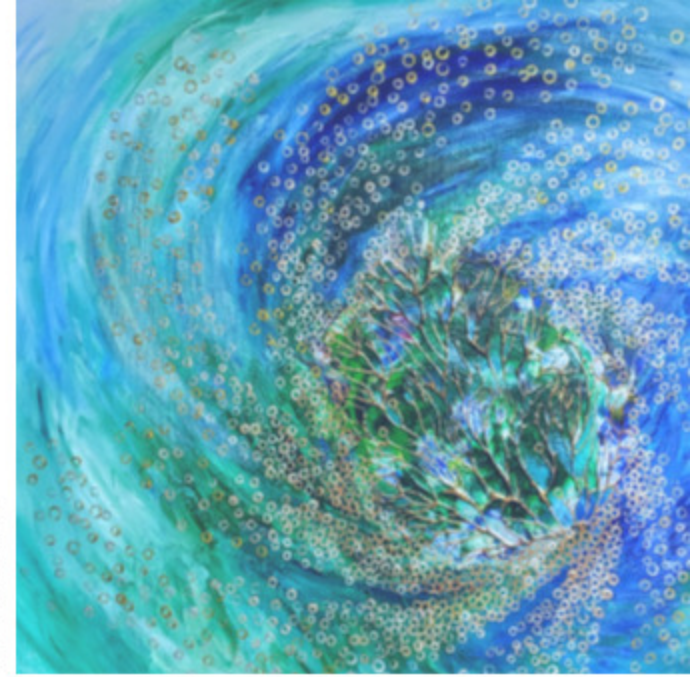
in Spring provides learning and development for business faculty, training and development specialists, and administrators.

02

### The Annual Meetings

in Fall, thought leaders from around the world gather to discuss, share, and build benchmark strategies, best practices, collaborative

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WELCOME TO THE WORLD OF ASIA-PACIFIC BUSINESS AND MANAGEMENT EDUCATION

# AAPBS

SINCE 2004

## MESSAGE FROM THE PRESIDENT



Kia ora Koutou (Greetings all) from New Zealand,

I am honoured to be President of AAPBS. It is with great pride and pleasure that I write this message to our members and to others with an interest in AAPBS.

AAPBS represents a vast and diverse region, and a significant proportion of the global population, economy and trade. The Asia-Pacific is an important part of the globe, and AAPBS has a role in representing the region within the global business school, higher education and business community and expanding the collective influence of our members. Through the rapid shift in business education and research towards responding to the challenges facing our planet and communities, our members are increasingly contributing to public sector, non-government and global development. Indeed, our business graduates routinely take up work across the full spectrum of work in the private, public and non-profit sectors, and it is our job to ensure that they have the skills and perspective to build a better world, improving resource use and impact on people and the environment.

At AAPBS, we look forward to working with you in our collective mission. We invite you to join us as a member, a partner or a participant at one of our events.

With very best wishes,

Professor Robin Gauld  
AAPBS President  
Pro-Vice-Chancellor and Dean,  
Otago Business School, New Zealand



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## OUR COUNCILS

There are currently 22 representatives on the Council, which meet at least twice a year. A council member must be a Full Member of AAPBS who is elected to serve a four-year term. Only two members from the same country/region are permitted on the Council at any given time.

### REPRESENTATIVE INSTITUTIONS

Asian Institute of Management  
CFVG  
Chulalongkorn University  
Fudan University  
HKUST  
National Chengchi University  
National Taiwan University  
National University of Singapore  
KAIST College of Business  
Keio University  
Prasetiya Mulya Business School  
Ritsumeikan Asia Pacific University  
Sasin Graduate Institute of Business Administration  
Singapore Management University  
The Chinese University of Hong Kong  
Tsinghua University  
University of Auckland  
UNSW  
University of Otago  
University of Papua New Guinea  
University of Queensland  
Yonsei University

## MEMBERSHIP TYPES

AAPBS offers four types of membership, determined by the nature of the institution that is applying:

### 1 Full Membership

For business administration and management degree granting institutions of the Asia-Pacific region. Institutions to be eligible must have a formally organized administrative unit responsible for work leading to business or management

### 2 Associate Membership:

For business administration and management degree granting institutions outside the Asia-Pacific.

### 3 Affiliate Membership:

For institutions, either inside or outside the Asia-Pacific region, that share similar interests around management education but are not degree granting institutions. Examples of Affiliate Members are, but are not limited to, governmental organizations, research institutions, and corporate training organizations.

### 4 Corporate Membership:

For companies and organizations, either inside or outside the Asia-Pacific region, which share an interest in management education and the development of business professionals.



AAPBS

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