

aapbs

Association of
Asia-Pacific
Business Schools

2018



www.aapbs.org

MESSAGE FROM THE PRESIDENT



It is my great honour to serve as the President of AAPBS.

Since 2004, AAPBS has played a growingly important role in refining and shaping the future of business education in the Asia-Pacific region. The expanding network is able to provide member schools a great platform to connect and collaborate, with our shared mission to advance the standard of business and management education.

In the years ahead, the role of AAPBS will become more important, as the global growth engine continues shifting to the East, driven by some of the fastest growing economies in the world and their unexplored potential.

As a regional business education alliance of over 130 members, we need to work closer together to develop the next generation of business leaders for the region. I believe our joint endeavours will help resolve common issues we all face in meeting the new demand for quality business education.

With the ongoing momentum in the region, we have many good reasons to get together for closer and broader collaborations. AAPBS will provide a remarkable network to enhance our understanding of the region and build a stronger link with our peers in Asia and beyond.

A handwritten signature in black ink that reads "Kar Yan Tam". The signature is fluid and cursive.

Professor Tam Kar Yan
President, AAPBS
Dean, HKUST Business School

OUR MISSION

The primary purpose of the Association of Asia-Pacific Business Schools (AAPBS) is to provide leadership and representation to advance the quality of business and management education in the Asia-Pacific region.

Our mission is to collaborate in research and teaching, and working in partnership to improve business school standards and quality.

AAPBS and its members are striving to understand and develop a solid paradigm for an Asian management education model within a global context.

The next decade brings AAPBS exciting challenges and opportunities providing new directions for the Association and its members to follow, enhancing member value, increasing membership and generally looking at firmly establishing the Association not only in the Asia-Pacific but globally.

*Welcome
to the world of
Asia-Pacific
Business and
Management
Education*

AAPBS

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FOR MORE INFORMATION
Visit our website
www.aapbs.org

MEMBERSHIP TYPES

AAPBS offers four types of membership, determined by the nature of the institution that is applying:

FULL MEMBERSHIP

For business administration and management degree granting institutions of the Asia-Pacific region. Institutions to be eligible must have a formally organized administrative unit responsible for work leading to business or management degrees of baccalaureate and/or graduate level.

Any eligible institution may apply for full membership.

ASSOCIATE MEMBERSHIP

For business administration and management degree granting institutions outside the Asia-Pacific.

AFFILIATE MEMBERSHIP

For institutions, either inside or outside the Asia-Pacific region, that share similar interests around business and management education but are not degree granting institutions. Examples of Affiliate Members are, but are not limited to, governmental organizations, research institutions, and corporate training organizations.

CORPORATE MEMBERSHIP

For companies and organizations, either inside or outside the Asia-Pacific region, which share an interest in business and management education and the development of business professionals.

MEMBERSHIP ELIGIBILITY

Membership is granted on an institutional level from within the Asia-Pacific region, to degree institution. New member institutes must be approved by a majority vote from the Council. In reviewing and approving your membership application, the Council will focus on whether:

1. The mission of the institution is aligned with the mission of AAPBS.
2. The institution demonstrates a high level of contribution to the advancement of management education in Asia and the Pacific region.
3. The institution has been endorsed and recommended by an existing member (referees must be Deans).

OUR COUNCIL

There are currently 20 representatives on the Council, which meet at least twice a year. A council member must be a Full Member of AAPBS who is elected to serve a four-year term. Only two members from the same country/region are permitted on the Council at any given time.

INAUGURAL REPRESENTATIVE INSTITUTIONS

China	Tsinghua University
Hong Kong	HKUST
Japan	Keio University
Korea	KAIST Business School
New Zealand	University of Otago Business School
Philippines	Asian Institute of Management
Singapore	National University of Singapore
Taiwan	National Taiwan University
Thailand	Sasin Graduate Institute of Business Administration

ADDITIONAL REPRESENTATIVE INSTITUTIONS

Australia	University of New South Wales
Australia	University of Queensland
China	Fudan University
Japan	Ritsumeikan Asia Pacific University
Korea	Yousei University
New Zealand	University of Auckland
Papua New Guinea	University of Papua New Guinea
Singapore	Singapore Management University
Taiwan	National Chengchi University
Thailand	Chulalongkorn University
Vietnam	French-Vietnamese Center for Management Education (CFVG)

MEMBER LISTS

AUSTRALIA

Curtin University of Technology
Deakin Business School
Griffith University
La Trobe University
Monash University
Murdoch University
Queensland University of Technology
RMIT University
The University of Adelaide
University of Melbourne
University of New England
University of Queensland
University of South Australia
University of Sydney Business School
University of Wollongong
UNSW Sydney

BELGIUM

EFMD

BRUNEI

Institut Teknologi Brunei

CHILE

Instituto de Los Andes

CHINA

Fudan University
Lanzhou University
Nankai University
Shandong University of Finance and Economics
Shanghai Jiaotong University
Shantou University
Southwestern University of Finance and Economics
Tongji University
Tsinghua University
University of Electronic Science and Technology of China
Xi'an Jiaotong University
Zhejiang University

FRANCE

ESCP Europe
HEC Paris

GERMANY

University of Cologne

HONG KONG SAR

City University of Hong Kong
GMAC
Hong Kong Baptist University
Hong Kong University of Science and Technology
LINGNAN University
Hong Kong University of Science and Technology
LINGNAN University
The Chinese University of Hong Kong
The Hong Kong Polytechnic University
The University of Hong Kong

INDIA

Indian Institute of Management - Bangalore
Indian Institute of Management - Calcutta
Indian School of Business Management
Development Institute
Prin. L. N Welingkar Institute of Management
of Development & Research XLRI, Jamshedpur

INDONESIA

Bandung Institute of Technology
PPM SCHOOL OF MANAGEMENT
Universitas Gadjah Mada
Universitas Indonesia
Universitas Prasetiya Mulya
Universitas Sebelas Maret

JAPAN

GLOBIS University
International University of Japan
Japan University Accreditation Association
Keio University
Kyushu University Business School
Meiji University
Nagoya University of Commerce and Business
Ritsumeikan Asia Pacific University
Tokyo University of Science
Waseda University

JORDAN

Princess Sumaya University for Technology

KAZAKHSTAN

Almaty Management University

KOREA

Chonnam National University
Educational Testing Service
Korea Advanced Institute of Science and Technology
(KAIST)
Korea University
Sogang University
SolBridge International School of Business
Ulsan National Institute of Science and Technology
Yonsei University

KYRGYZ REPUBLIC

American University of Central Asia

LEBANON

Holy Spirit University of Kaslik

MALAYSIA

Asia e University
Universiti Kebangsaan Malaysia
Universiti Sains Malaysia
Universiti Teknologi Malaysia
Universiti Teknologi Mara (Selangor)
Universiti Tun Abdul Razak
Universiti Utara Malaysia
University of Nottingham Malaysia Campus (NUBS)

NEW ZEALAND

Auckland University of Technology
Massey University
University of Auckland
University of Canterbury
University of Otago
University of Waikato

PAKISTAN

Institute of Business Administration (IBA), Karachi
Lahore University of Management Sciences (LUMS)

PAPUA NEW GUINEA

University of Papua New Guinea

PERU

CENTRUM Católica
Neumann Business School
Universidad de San Martin de Porres

PHILIPPINES

Asian Institute of Management

POLAND

Kozminski University

RUSSIA

Moscow School of Management SKOLKOVO
Russian Presidential Academy of National Economy
and Public Administration
INSEAD (Asia Campus)

SINGAPORE

Nanyang Technological University
National University of Singapore
SIM University
Singapore Management University

SPAIN

ESIC Business & Marketing School
IE Business School (IE University)

TAIWAN

National Cheng Kung University
National Chengchi University
National Chiao Tung University

National Sun Yat-sen University
National Taiwan Normal University
National Taiwan University
National Tsing Hua University
Yuan Ze University

THAILAND

Asian Institute of Technology
Chiang Mai University
Chulalongkorn University
College of Management, Mahidol University
Dhurakij Pundit University
Dusit Thani College
King Mongkut's University of Technology Thonburi
Mae Fah Luang University
Mahidol University International College
National Institute of Development Administration
Prince of Songkla University
Sasin Graduate Institute of Business Administration
Thammasat University

UNITED KINGDOM

Association of MBAs
CarringtonCrisp Corporate
University of Huddersfield

USA

AACSB International
St. Mary's College of California
University of Richmond

VIETNAM

CFVG, National Economic University
FPT University
University of Economics Ho Chi Minh City



Advancing Growth for Emerging Business Schools
HANOI, 5-8 MAY 2016

CONFERENCES

AAPBS hosts two conferences each academic year to enable our members and community to work towards the common goal of enhancing management education in the region.

- » The Academic Conference in Spring provides learning and development for business faculty, training and development specialists, and administrators.
- » The Annual Meetings in Fall, thought leaders from around the world gather to discuss, share, and build benchmark strategies, best practices, collaborative partnerships, and meaningful friendship.
- » The AAPBS Deans' Program (ADP) provides in Fall at the Annual Meeting in order to share experiences and learning from other Asia-Pacific business schools. It also support leadership in building confidence, developing connections, making positive impact in business management education and research in the higher education sector and Asia-Pacific Region. The ADP is particularly relevant for recently appointed and aspiring deans in the region.

CASE CENTER

JOIN US

The AAPBS Case Center is an initiative by the members and for the members. We encourage and welcome AAPBS member schools to join forces in:

- *Hosting case teaching and case writing workshops at your school with necessary support from the AAPBS Case Center.*
- *Sending your faculty members to participate in case teaching and case writing workshops co-organized by the AAPBS Case Center and the host schools.*
- *Developing your own quality case studies and distributing them through the AAPBS Case Center.*
- *Being the next host school for AAPBS Case Center or serving in the Case Committee.*

We also welcome outside organizations to contact us if you wish to collaborate.

Together we make a difference!

What is the AAPBS CASE CENTER?

The AAPBS Case Center is an initiative founded by a representative committee of AAPBS members in 2012. It serves as a centralized resource to enhance case teaching and case writing for AAPBS members schools and their faculty.

Why Case Teaching & Writing Important?

Case teaching and learning lets business schools balance academic excellence and practical relevance. Professors interested in involving their students more fully in classroom discussion have found that case studies can provide a rich basis for developing students' problem solving and decision making skills. Teaching and learning from cases helps us organize and bring to life abstract and disparate concepts by forcing our students to make difficult decisions about real, complex human dilemmas and business issues. Working in groups on cases also helps students develop interpersonal skills and the capacity to work on a team. What cases can do that lectures can't is to test whether students are capable of bridging what they have been studying in our classes. By placing students in real situations and asking them to make critical decisions, case studies force students to connect their knowledge of facts with the need for evaluative skills.

What is our goal?

The goal of the AAPBS Case Center is to encourage and promote the development of quality Asia-Pacific case studies among AAPBS member schools, with the notion of "Asian cases, by Asians, for Asians".

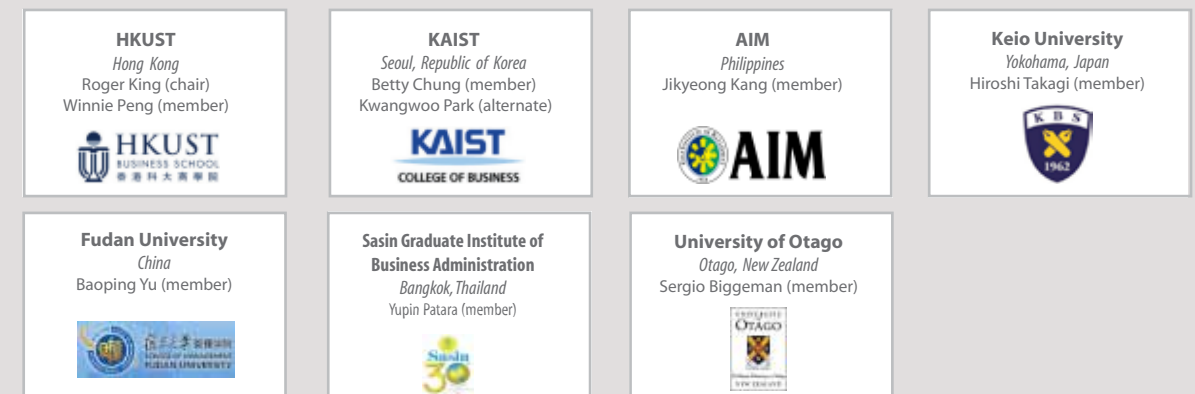
How will we achieve our goal?

The objectives of the AAPBS Case Center include:

- Organizing case teaching and writing workshops across the Asia-Pacific Region.
- Establishing and promoting quality standards for case studies.
- Distributing quality case studies developed by AAPBS members.
- Collaborating with other organizations and individuals in conducting workshops, quality control and distribution of cases.

Organizational Structure of AAPBS Case Center

The Center is hosted by AAPBS member schools on a rotational basis with its first and current hosting school being HKUST Business School in Hong Kong. The intent to rotate the "hosts" on a periodical basis is to promote and encourage AAPBS member schools' involvement and shared responsibility. The Case Committee, which is the governing body of the Center, is currently comprised of a shared representation of AAPBS member schools. Professor Roger King of HKUST currently serves as the Chair of the Case Committee.



Partnership with Emerald



In March 2016, AAPBS entered into an agreement with Emerald to publish cases by AAPBS members in Emerald Emerging Markets Case Studies and CASE Journal. Emerald Emerging Markets Case Studies is a digital collection of peer-reviewed teaching case studies focusing on business decision making and management in global emerging markets. It consists of over 480 case studies with teaching notes, with 140,000+ downloads to date. CASE Journal, the official journal of The CASE Association, offers over 135 cases with teaching notes mostly from North America but also accepts cases from other regions. It is an online, double-blind peer-reviewed journal spanning the full spectrum of business and management disciplines.

Case Workshops

Through organizing case teaching and case writing workshops, AAPBS Case Center actively promotes the development and use of case studies in the classroom and enhance the quality of case teaching and writing. Since 2009, six case workshops were organized with an additional two workshops forthcoming.

Case Journal Compilations

Since 2015, AAPBS has published case books written by member faculty. Cases are reviewed by case center cooperate with Emerald. Members can log-in to their AAPBS member account to download cases on their "Members Resources" page.

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