



AAPBS

*Association of Asia-Pacific
Business Schools*

2016

www.aapbs.org

MESSAGE FROM THE PRESIDENT



Members, friends and colleagues:

Many of us often question ourselves: “Who is AAPBS? Do we make a difference in this world?”

My answer to the above is: *“AAPBS is the most unique academic association in the Asia-Pacific region, in which it provides a platform for elite business education leaders to share experiences amongst its members in order to achieve synergy.”*

However, this association is not just some event-holding organization that one finds at every street corner. The deans and scholars are gathered to contribute and serve one another. We are here to advance management education, but not limited to only management education.

Management as a subject nowadays has already penetrated into every aspects of our lives. It consists of vast varieties of different fields. We consciously or sub-consciously have been engaging management and business contexts at all times. From daily operation of a single individual up to a nation, all require management. Therefore, the aim of AAPBS is to bring the collegiate of the best business schools in the Asia-Pacific region to explore vital global issues such as sustainability; environmental concerns; future growth...etc., and GLOCALIZE our knowledge and share best practices amongst ourselves, with an Asia-Pacific touch.

At least twice a year at the academic and annual conferences, we gather together, share and absorb. With that, the local heritages from each member country are also exchanged and enhanced through this platform.

AAPBS has celebrated its 10th anniversary in 2014. We are into our 2nd decade and continuing to grow. New initiatives have been introduced and embraced by our members. We have also formed alliances with other global organizations such as AMBAC, EFMD, and AACSB; where they are too joining AAPBS, and exchanging views constantly.

It is time where we should take a moment to look back what AAPBS has achieved over the past decade, and look forward to what we can become. To serve our members, provide value, nurture friendships and make a difference in the world.

Professor Ruey-Shan Andy Guo
President, AAPBS
Dean, College of Management
National Taiwan University
Taipei, Taiwan (R.O.C.)

OUR MISSION

The primary purpose of the Association of Asia-Pacific Business Schools (AAPBS) is to provide leadership and representation to advance the quality of business and management education in the Asia-Pacific region.

Our mission is to collaborate in research and teaching, and working in partnership to improve business school standards and quality.

AAPBS and its members are striving to understand and develop a solid paradigm for an Asian management education model within a global context.

The next decade brings AAPBS exciting challenges and opportunities providing new directions for the Association and its members to follow, enhancing member value, increasing membership and generally looking at firmly establishing the Association not only in the Asia-Pacific but globally.

MEMBERSHIP ELIGIBILITY

Membership is granted on an institutional level from within the Asia-Pacific region, to degree institutions.

New member institutes must be approved by a majority vote from the Council. In reviewing and approving your membership application, the Council will focus on whether:

- >> The mission of the institution is aligned with the mission of AAPBS.
- >> The institution demonstrates a high level of contribution to the advancement of management education in Asia-Pacific region.
- >> The institution has been endorsed and recommended by an existing member (referees must be Deans of the member institutions).

CONTACT US

Prof. Betty J. Chung *Executive Director*
AAPBS Secretariat
E-mail : bchung@business.kaist.ac.kr

Kayla Lee *Associate Director*
AAPBS Secretariat
E-mail : AAPBS@business.kaist.ac.kr

FOR MORE INFORMATION

Visit our website www.aapbs.org

Welcome
to the world of
Asia-Pacific
Business and
Management
Education



OUR COUNCIL

There are currently 22 representatives on the Council, which meet at least twice a year. A council member must be a Full Member of AAPBS who is elected to serve a four-year term. Only two members from the same country/region are permitted on the Council at any given time.

INAUGURAL REPRESENTATIVE INSTITUTIONS

China	Tsinghua University
Hong Kong	HKUST
Japan	Keio University
Korea	KAIST Business School
New Zealand	University of Otago Business School
Philippines	Asian Institute of Management
Singapore	National University of Singapore
Taiwan	National Taiwan University
Thailand	Sasin Graduate Institute of Business Administration

ADDITIONAL REPRESENTATIVE INSTITUTIONS

Australia	University of New South Wales
Australia	University of Queensland
China	Fudan University
India	XLRI
Japan	Ritsumeikan Asia Pacific University
Korea	Yousei University
Malaysia	Universiti Teknologi Malaysia
New Zealand	University of Auckland
Papua New Guinea	University of Papua New Guinea
Singapore	Singapore Management University
Taiwan	National Chengchi University
Thailand	Chulalongkorn University
Vietnam	French-Vietnamese Center for Management Education (CFVG)

MEMBER BENEFITS

AAPBS offers significant benefits and opportunities to its members:

EXTENSIVE INTERNATIONAL NETWORKING OPPORTUNITIES

AAPBS has more than 130 member institutions from 29 regions/countries. The Academic Conference held in Spring and Annual Meetings in Fall each year provide numerous networking and connectivity activities as does participation in the Working Groups.

“AAPBS is about meeting, sharing experiences and learning from other Asia-Pacific business schools.” AAPBS Membership Survey 2014/15

PROFESSIONAL DEVELOPMENT

AAPBS hosts two conferences each academic year (Spring and Fall) to enable our members and community to work towards the common goal of enhancing management education in the region.

- >> The annual Academic Conference in Spring provides learning and development for business faculty, training and development specialists, and administrators.
- >> At the Association's Annual Meeting in Fall, thought leaders from around the world gather to discuss, share, and build benchmark strategies, best practices, collaborative partnerships, and meaningful friendships.

RESEARCH AND DEVELOPMENT IN ASIAN MANAGEMENT EDUCATION

The AAPBS Case Center serves as a centralized resource for members to leverage in an effort to enhance case teaching and writing for our AAPBS constituents and member schools. Workshops and seminars are held throughout the region each year, hosted by AAPBS member schools.

MENTORING

New Deans are able to request coaching and advice from established Deans within the region. Developing AAPBS member institutions have the opportunity to learn and seek advice on business education quality and efficacy from the leading institutions within the region.

THE WORKING GROUPS

The Working Groups consist of a minimum of five voluntary AAPBS members – a Council appointed Chair and four other group members. Working Groups meet at least four times a year. Terms of Reference define the role and objective for each Working Group deliver: Case Center; MBA Connection and Internship; Membership; and Collaborative Curriculum. Together with the input and expertise provided by group members, the Working Groups may also ask the wider AAPBS membership to contribute by sharing their knowledge and experience through surveys, questionnaires and workshops.

Working Groups tasks and their resulting contributions are key to the future growth and development of AAPBS. To achieve these, the Working Groups require member input and action. Additional group members are encouraged. For more information about each Working Group and who to contact to join a Working Group, please visit our website <http://www.aapbs.org/conferences/workinggroups.html>

MEMBER COMMUNICATIONS

Members are sent informative bi-monthly e-Newsletters every February, April, June, August, October and December. All members have access to the AAPBS Annual Membership Directory; Bi-monthly e-Newsletters; AAPBS research; and all AAPBS publications via the AAPBS website.

“AAPBS allows for better co-operation at all levels of membership, the development of Working Groups and the member Newsletter are of particular value.” AAPBS Membership Survey 2014/15

COMPETITIVE FEES

AAPBS offers relatively low annual membership and conference attendance fees.

THE YELLOW PAGES

The “Yellow Pages” is an excellent communication tool whereby resource information can be shared easily amongst AAPBS members. The intention is to create a database of information amongst our AAPBS member schools and individuals highlighting their areas of expertise, professional core competencies, research interests, courses taught, and interests. Information will be shared and exchanged in an effort to promote and encourage collaboration and joint research/teaching amongst AAPBS membership. Please go to the AAPBS website to download the “Yellow Pages” form to submit your page. <http://www.aapbs.org/password/yellow.html>

DEAN’S “CLINIC” AND ROUNDTABLE

The Dean’s “Clinic” and Roundtable is a session provided at our Annual Meeting. The purpose of this session is to provide an open and supportive forum whereby Deans will be able to share their concerns, ask questions, seek advice and share insights with other Deans. There are many issues that our Deans and University Leadership deal with daily.

It also provides an opportunity to offer guidance, advice and support to our fellow AAPBS members on some of the common challenges our member institutions face: accreditation; rankings; performance issues; fiscal issues; and much more. The Deans’ “Clinic” and Roundtable is driven BY and FOR the issues raised by our AAPBS members.

MEMBERS SERVING MEMBERS

AAPBS’s strength is our member’s involvement, engagement and shared service to the Association and other members. Our common goal is to enhance the quality of business and management education in the Asia-Pacific Region. Active involvement within AAPBS committees, the Council, the Working Groups, workshops and other activities are greatly welcomed and encouraged.

“Knowing the names and contact details of Deans. Being able to write to them and ask favours from time to time. Invaluable.” AAPBS Membership Survey 2014/15

MEMBERSHIP TYPES

AAPBS offers four types of membership, determined by the nature of the institution that is applying:

FULL MEMBERSHIP

For business administration and management degree granting institutions of the Asia-Pacific region. Institutions to be eligible must have a formally organized administrative unit responsible for work leading to business or management degrees of baccalaureate and/or graduate level.

Any eligible institution may apply for full membership.

ASSOCIATE MEMBERSHIP

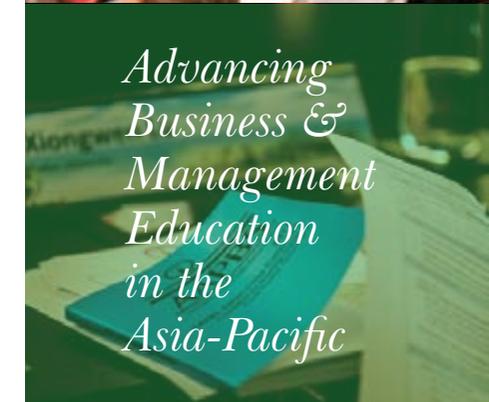
For business administration and management degree granting institutions outside the Asia-Pacific.

AFFILIATE MEMBERSHIP

For institutions, either inside or outside the Asia-Pacific region, that share similar interests around business and management education but are not degree granting institutions. Examples of Affiliate Members are, but are not limited to, governmental organizations, research institutions, and corporate training organizations.

CORPORATE MEMBERSHIP

For companies and organizations, either inside or outside the Asia-Pacific region, which share an interest in business and management education and the development of business professionals.



AAPBS Secretariat
Association of Asia-Pacific Business School
c/o KAIST College of Business, 85 Hoegiro, Dongdaemun-gu, Seoul 02455
Tel : 82-2-958-3293 Fax : 82-2-958-3290 Email : AAPBS@business.kaist.ac.kr
www.aapbs.org

