



CHULALONGKORN BUSINESS SCHOOL

FLAGSHIP FOR LIFE

Chulalongkorn Alumni Mentorship Program (ChAMP) Chosen as One of the 35 Innovations That Inspire by AACSB

Chulalongkorn Alumni Mentorship Program (ChAMP) has been chosen as one of the 35 Innovations That Inspire by the AACSB in 2017 among the 315 submissions received from over 188 institutions across 19 countries.



Chosen under the 'Engagement with Business' category, ChAMP is a good example of collaboration from corporates and the School's alumni, where 2 CBS alumni meet with 4-5 CBS students and become their mentors. The students have the opportunity to learn valuable life experiences directly from highly successful people. The typical timeframe is 10 months covering mentoring process, activities, and discussion topics that suit students' interest and needs. Mentors and mentees meet at least once a month during this timeframe.



During the past five years, ChAMP has created self-development awareness for all the participating student applicants and inspired mentees to pay it forward. Past mentees host sessions with other students, including career roundtables, career talks, résumé training, and company visits with an accumulated turnout of more than 1,200 students since inception.

Most importantly, ChAMP has built strong relationships between CBS and more than 70 distinguished alumni who contribute and create value for students. Alumni mentors and their student mentees have ongoing relationships and regular meetings even after graduation. This is an excellent illustration of the purpose of ChAMP—to create lifetime relationships between mentors and mentees.

Innovations That Inspire, as AACSB has identified, are those that foster new approaches, are forward-looking, bring unique and cutting-edge perspective and are revolutionary for the purpose of bettering higher education and our society. CBS is truly honoured to be included in AACSB's inaugural Innovations That Inspire initiative, and proud to be recognized among the 35 member institutions who have demonstrated how business schools should, and must foster innovation in meaningful, creative, and inspiring ways.

