



AAPBS DEANS' PROGRAMME

17-18 NOVEMBER 2018

#AAPBSDEANS

Aims:

To support business school deans and aspiring deans in building confidence, developing connections, and making positive impact in business management education and research in the higher education sector and Asia-Pacific Region. To discuss specific contemporary issues facing deans and other leaders in an Asian context.

Mentoring:

Participants are invited to be assigned a 'buddy' who is a member of the AAPBS Council following an informal meeting between programme participants and members of the Council at the 2018 AAPBS conference.

Facilitators



George Benwell
Dean Emeritus
Otago Business School



Julie Davies
HR Subject Group Leader
Huddersfield Business School

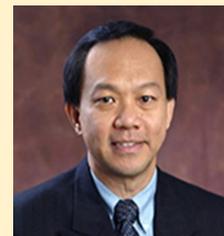
Presenters/Discussants



Jean Chen
Dean
Xi'an
Jiaotong-
Liverpool
University



Pasu Decharin
Dean
Chulalongkorn
Business School



Sin Hoon Hum
Deputy Dean
NUS Business
School



Chris Styles
Dean
UNSW
Business School



Tony Travaglione
ABDC President
PVC Business &
Law Newcastle
University



Kar Yan Tam
Dean
HKUST
Business School
AAPBS President

Preparation	Pre-workshop questionnaire and Skype call
AAPBS Contact	Kayla Jisoo Lee: aapbs@kaist.ac.kr
Venue	UNSW CBD Campus (Rm T7, Level 6, 1 O'Connell St. Sydney, Australia)
Registration Fees	Early bird (before or on 21st Sep.) AAPBS member: USD1,600 Non-member: USD1,800 Regular registration (21st Sep.~) AAPBS Member: USD 1,700 Non-member: USD1,900



Workshop Schedule

SATURDAY, 17 NOVEMBER

9am: Welcome, outline and introductions (George & Julie). – 3 minute poster each visual – past, current challenges and expectations, future plans, context of the balance of trade for transnational education. Will the bubble burst in the West?

What does leadership mean to you? Where are you going and how will you take people with you? Distributed leadership. Visualisation journey.

Alone – business school deans and personal strengths and attributes, how do you display leadership? Match these attributes against discussions of leadership – 10 key behaviours. Each session provide insights on the Asian way. Gap analysis

10am: Presentation: the role of the dean internally, managing upwards, externally, survival tips. Developing an identity and making strategic choices, quality of working life (Julie)

11am Break derivé – take six pictures as you walk around the Business School. What does it say about you? Body language, emotions, soft skills, listening, paying attention. Dealing with stress, performance management. Delivering bad news. (George).

11:20am: Group Work Exercise – mini-cases deans' dilemmas – what would you do? (George)

12:30pm: Feedback and key learning points from the morning session

1pm Lunch

2pm INTERNAL RELATIONS

Reflections on the morning. Internal perspectives – life histories, key skills, knowledge, attitudes (George)

2:45pm: Breakout groups: Making every conversation a negotiation and developing empathy – walk and talk around campus taking photos

Danish table cloth exercise – survival and well being tactics – how does a dean keep sane? Delegation, scholarship, personal energy and time management . Communications. Pitching (Julie)

5pm Break

6pm: THE AUSTRALIAN CONTEXT & EXTERNAL RELATIONS

The Australian business school context. (Richard Dunford).

6:30pm: Branding, social media, your digital footprint, selling, being entrepreneurial, CSR (Julie)
ABDC overview by Tony Travalione

In pairs – interview each other about innovations, internationalisation, impact, quality, controls

8pm Working Dinner – Prof. Tam, Prof. Jean Chen, Prof. Sin Hoon Hum. Specific discussion on attracting and retaining faculty using competitive strategies and more general discussions about the dean's role.

SUNDAY, NOVEMBER 18 : WRAPPING IT UP – ACTION LEARNING & NEXT STEPS

9am: Business and management education future scenarios - what if the international market changes? How might what we see in the auto industry be reflected in our sector? AP Business Schools 2030. What happens when English speaking institutions don't attract such high numbers of inbound students?

Reflections on Day One. SWOT and PESTLE analysis for the business school industry. Metrics for success (Julie) Accreditations (George)

10am: Is there an Asia Pacific Way? Prof. Pasu Decharin, former AAPBS President, Dean Chulakukorn Business School

11am: Group work – stakeholder maps, careers, personal wellbeing and post deanship plans

Break

11:30am: The dean's team, quality assurance, transnational education, advisory boards

UNSW Business School team (Chris Styles, Richard Dunford)

12:30pm: Wrap up, keeping in touch, certificates of participation

ADP deans' video

1pm: Close